

LAUNCH MY CAREER TN

Helping Students Find
Their Best Course

It can be hard for students to know which colleges and which majors might be right for them and their goals.

Launch My Career TN, made possible with support from Strada Education Network, helps current and prospective students cut through the confusion and find programs of study that can lead to well-paying jobs and a good life. Launch My Career TN features information on hot jobs, hot skills and the return on investment that students can expect based on the major and college they choose.



LaunchMyCareer

www.LaunchMyCareerTN.org

#LaunchMyCareerTN

The goal of completion with a purpose has three building blocks:

1 HOT JOBS 2 HOT SKILLS 3 HIGH RETURN ON INVESTMENT

SOME OF THE HOT JOBS IN TENNESSEE: Accountants and Auditors, Elementary School Teachers, Financial Managers, Computer Systems Analysts, Management Analysts

SOME OF THE HOT SKILLS IN TENNESSEE: Maintaining health or medical records; Leading and motivating coworkers and colleagues; Managing budgets and finances; Gathering and analyzing data; Selecting, training, supervising and managing employees; Coding and web and app design

Launch My Career TN helps students select a college degree program that best prepares them for the career and life they want. Using data compiled by College Measures, current and prospective students can learn about the average return on investment for different college degree programs compared with earnings for those without a college degree.

BA in Chemical Engineering at Four-Year Tennessee University:

\$1,295,000 more over 20 years

AA in Industrial Production Technologies at Tennessee Community College:

\$1,023,000 more over 20 years

Certificate in Engineering Technology at Tennessee Community College:

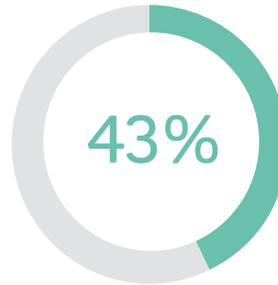
\$997,000 more over 20 years

The tool also illustrates their expected “time to launch” and “breakeven” point given their degree and the type of life they want to live.

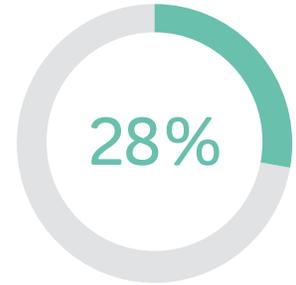
But it isn't just about how much you earn. It's about achieving the life you would like to lead! Launch My Career TN includes Gallup data on graduates' college and work experiences.



of Tennessee college graduates are satisfied with their personal life today.



of Tennessee college graduates who are employed full time for an employer are deeply interested in the work they do.



of Tennessee college graduates who are employed full time for an employer say they have the ideal job for them.